



Data and Privacy File Guides

**Apple.com and Apple Store:
Online Survey History**

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File name Online Survey History.csv

File description This file contains details related to the user's completion of an Online Retail Order Survey.

Why Apple keeps this information Apple retains this information to learn from and improve the Apple Store customer experience.

Field Name	Details
Apple ID Number	Apple account identifying number
Survey	The type of survey in which the user participated
Survey Response Date	When Apple received the survey response